

LINDA MOYER



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AWARDS: The Dragonfly Project received a number of awards, including the Marshall Cavendish Excellence in Library Programming, EBSCO's Excellence in Small and/or Rural Public Library Services, and Alaska Spirit of Youth Award. The Dragonfly Project was also an important factor in being selected the 2005 Best Small Library in America by *Library Journal* and the Gates Foundation. The Voices Project received best graphic design for a library program from the Alaska Library Association.

EXPERIENCE

Tourism Aide • Haines Convention and Visitors Bureau

Haines, AK 2011 to 2017

Provide information to visitors from all over the world. Assist local business owners in promoting their businesses. Develop visitor handouts and update information as needed.

Graphic Designer/Office Assistant • Bamboo Room Restaurant

Haines, AK 2010 to present

Provide office assistance to Christy Tengs Fowler, including designing posters and other printed materials, invoicing for Bamboo Room Catering, filing, and duties as assigned.

Owner, Creekside Cabin: A Communications Company

San Mateo, CA and Haines, AK 2000 to 2018

Provide research, writing, editing, concept development, graphic design, and program/project coordination. Clients included Luxon-Carra, Davis Design, Sieler Design, FatBrain, Haines Borough Public Library, Chilkoot Indian Association, and others. I also offer seminars on writing and graphic design: "Exercise Your Creativity" based on Dr. Gabrielle Rico's book "Writing the Natural Way" and "What is Graphic Design?"

Bookseller • The Babbling Book

Haines, AK 2002 to 2017

Sell books that people will love.

Library Program Coordinator • Haines Borough School District

Haines, AK 2007 to 2010

With help from volunteers, set up the Haines School K - 12 library. Responsible for the day-to-day operations of the library as well as collection development, class visits, story hours, afterschool programs, grant writing, and correspondence students. To help connect youth with positive adult mentors, I implemented afterschool programs that taught knitting, writing and, with colleague Kalani Kanahele, ukulele, to people of all ages. The ukulele program was also introduced to the first and second grade classes. Also coordinated a "Make Art, Not Trash" seminar funded by Haines Friends of Recycling.

Education Coordinator • Haines Borough Public Library

Haines, AK 2001 to 2007

Developed and coordinated a number of grant-funded programs, including:

- *The Dragonfly Project*, a six-year endeavor that worked with students ages 10 and up to teach them how to mentor adults needing technology skills;
- *Perspectives: Inside/Outside*, a year-long speaker program that invited people from outside and inside the community to address a variety of humanities-based topics;
- *Perspectives on Literature and Film*, a year-long program that increased people's knowledge about the ways novels and movies use particular elements to communicate themes, emotions, character, and meaning through reading groups, and movie showings with discussion;
- *The Voices Project*, a two-year program that addressed the issues of drug and alcohol use and abuse in our community through a variety of programs and radio diaries.

Also responsible for writing and designing all program and library communications, publishing articles, and coordinating a variety of events. Wrote and produced the radio diary "I Could Have Danced All Night" on the effects of cigarette smoking for the Voices Project, www.voicesproject.org.

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Copywriter • Black and White Design

Saratoga, CA 1999 - 2000

Developed copy and creative concepts for a variety of clients, including Apple Computer, Quantum, Google, FatBrain, and Octopus.

Community College English Instructor

San Francisco Bay Area 1996 - 1999

Developed curriculum and taught courses in reading, writing, literature, and magazine writing and production at community colleges in the San Francisco Bay Area.

Sr. Production Manager/Naming Specialist • Apple Computer

Cupertino, CA 1987 - 1996

In nearly ten years, I worked on more than 1000 marketing communications projects with varying degrees of responsibility: managing budgets, preparing schedules, assigning tasks, coordinating all print production, writing requests for proposals, naming products, developing brand strategies and creative concepts, and writing and designing desktop publishing projects.

Office Manager / Production Coordinator • PBN Company

San Francisco, CA 1984 - 1987

Managed office staff and coordinated all communications materials for a small public relations firm.

Other Employment

Production Designer for CompuPro, a computer company

Tutor and Driver for the California School for the Blind, Fremont, CA

Reading and Writing Tutor for Ohlone Community College, Fremont, CA

EDUCATION

College of Notre Dame, Belmont, CA — MA in English, 1991-1996

Nominated for Thesis Award

Thesis "Point of View and the Art of Narrative in Susan Sontag's
Volcano Lover: A Romance"

San Francisco State University

San Francisco, CA — graduate work, 1983 - 1986

California State University at Hayward, Hayward, CA — BA, 1980 - 1983

Graduated with honors.

Ohlone Community College Fremont, CA — AA, 1977 - 1980

Graduated with honors.

VOLUNTEER WORK

- past President, Children's Reading Foundation of Haines
- Served as secretary on Haines Arts Council Board
- Volunteer Haines Borough Public Library, 2007-2012
- Provide pro bono graphic design and writing for local non-profits
- Mentor young people

Referrals

Provided upon request

AWARDS: Outstanding student
in English and Journalism.

AWARDS: In 2013, the Children's Reading
Foundation collaborated with Lynn Canal
Broadcasting (KHNS) and the Public
Library to produce a radio program to
encourage parents to sing with their
children called "Sing Out Strong." It won a
Goldie Award from the Alaska Broadcasters
Association for children's programming.